

Dipankar Dey

Short CV:

1. **Name:** Dipankar Dey, PhD, 54 years (DOB: 1.1.1964)
2. **Education:** Economics (H), St Xavier's College, Calcutta; MBM, CU; PhD, CU
3. **Present job:**
 - a) Sr Fellow, Centre for Studies in International Relations & Development, <http://csird.org.in/>
 - b) Guest Faculty, since 1996, Dept. of Business Management, C Six PhD scholars are being guided now. Three are about to complete their thesis
4. **Previous jobs:**
 - a) Faculty & Former Dean, ICFAI Business School (IBS), Kolkata, 14 years (till February 2017)
 - b) International NGO, 1 year
 - c) Corporate sector 12 years (1889-2001)
5. **Research& Publications:**
 - a) Presented papers in UNO, France, Turkey, China, Germany and in many international & national conferences in India
 - b) Authored 4 books
 - c) Was consulting editor of ICFAI journal of environmental economic for three years,
 - d) Written over 100 articles and research papers,
 - e) Author page, maintained by Elsevier group: <http://ssrn.com/author=493785>
6. **Media:** Regularly appear in TV channels as an economic and political analyst.
7. **Contact no:** 919433887819, email: dipankardey64@gmail.com
8. **Residence:** J 48, Banerjee Para, Garia, Kolkata 700084, India

Detailed CV:

Personal Information

1. Name :Dipankar Dey
2. Date of Birth :01-01-1964

3. Address for communication: J-48, Banerjee Para, Kamdahri, Garia, Kolkata - 700 084. Tel: 091-33-2410 1031®, 091- 9433887819; dipankardey64@gmail.com dip_dey@hotmail.com,
4. Permanent Address : as above
5. Telephone No./Mobile No. :033-2410031,09433887819
6. Email : dipankardey64@gmail.com dip_dey@hotmail.com,
7. Educational Qualification:

Institute/ University	Degree obtained	Year
Calcutta University (C.U)	PhD	2001
Dept of Business Management, C.U	MBM(Marketing)	1987
St Xavier's College, C.U	BSc (Eco,Hons),	1985

8. Ph.D. topic: '*State and Foreign Involvement in the Development of Indian Petroleum Industry between 1970 and 1989*'.

9. Experience:

- (a) Over 14 years (December 2002-February 2017) as full time teacher & researcher;
- (b) 12 years (July 1989-October 2001) as corporate executive/manager;
- (c) 1 year (November 2001- mid December 2002) in a NGO.
- (d) Since 1995-96, I have been associated with the Department of Business Management, Calcutta University, as a Guest Faculty *and PhD Guide*. At present, 6 students of CU are doing their PhD research under my supervision.

i) Research & Teaching

Name of Organisation	At the level of	From	To
Centre for South and South east Asian Studies, CU	RA to Prof Subhendu Dasgupta	Oct, 1988	June, 1989
ICFAI Business School (IBS)	Faculty & Dean	Dec, 2002	February 2017
Dept of Business Management, Calcutta University	Guest Faculty & PhD Guide	1995-96	Till date

ii) Corporate/Social Sector

Name of Organisation	At the level of	From	To
USAPL & GIST	Various level	July, 1989	Oct, 2001
CUTS (an NGO)	Director, Calcutta	Nov, 2001	Nov, 2002

10. a) Last Employer : **ICFAI Business School (IBS)**, Kolkata

- b) Last Designation: **Dean**,
11. Any other information : During January –March 2011, I have completed an online certificate course titled *From the Ground Up for Adaptation* offered by *Centre for Sustainable Development* (<http://www.csd-i.org/>)

Professional Information:

Present job:

- a) Sr Fellow, **Centre for Studies in International Relations Development**, (CSIRD) <http://csird.org.in/>. Since February 2018
- b) Guest Faculty, since 1996, Dept. of Business Management, C Six PhD scholars are being guided now. Three are about to complete their thesis

Previous Jobs:

(i) **USAPL Group (July 1989 -October 2001)**

- July 1989 - joined **Universal Subscription Agency Pvt. Ltd. (USAPL)**¹ as **Zonal Marketing Executive-East, North-east India & Bangladesh**, based in **Calcutta**.
- March 1991 - May 1995, **Territory Manager** of USAPL and its associate company **Global Information Systems Technology Pvt. Ltd. (GIST)**
- June 1995 - January 1998, **Regional Manager, (East and North-east Zone)**, I have established USAPL and GIST in eastern India from scratch.
- February 2000, **Regional Manager - North** in the Corporate Office, Gurgaon.
- May 2000, promoted to **Marketing Manager - All India**.

About the Group: **GIST** deals with scientific database (Online and CD-ROM), Book, Technical Standards & Specifications, Patents, Business Information et al. **USAPL** markets subscription services for over fifteen thousand foreign journals.

(ii) **CUTS Centre for Sustainable Production and Consumption (C-SPAC): (November 2001 and mid December 2002)**

- Between November 2001 and mid December 2002, I was associated with a non-governmental organization **Consumer Unity and Trust Society**. I was attached to their Kolkata office as **Director** of *CUTS Centre for Sustainable Production and Consumption (C-SPAC)*

(iii) **ICFAI Business School (IBS), Kolkata, December, 2002- February 2017**

¹ Sister organization of UBSPD

- On December 20, 2002 joined **IBS Business School (IBS)**, Kolkata, as a full time **Faculty Member**.
- June 2006, promoted to **Associate Dean**
- March 2013, promoted to **Dean**

Job responsibilities at IBS:

- Teaching: I taught the following courses: International Marketing; International Finance and Trade; Marketing Analytics` Quantitative Techniques; Economics
- Coordination of Academic and Research activities
- Chairman- Research Committee
- Chairman- Library Committee
- Member of the Syllabus Review Committee (Marketing)
- I offered management development programs (MDP) on (a) GATS and its implications on Indian service sector, (b) Managing Social Sector, and (c) Business Analytics using SPSS

Research and Consultancy projects

- Independent research project:
 - (i) Increasing Sustainable and Affordable Energy access for the Poor in India: Status and Policy Environment (assigned by Practical Action, England/Sri Lanka), 2008;
 - (ii) Managing e-waste in India: Complexities; opportunities; challenges and concerns.(in association with Webel), March 2009
- Consultancy:
 - (i) Coordinator, Global Steel Market in 2015 and the role Tatas could play in that market.' Client: Tata International, March 2006
 - (ii) Coordinator of the 'Skill Mapping Survey and Preparation of Relevant Training Plan' for the villagers residing around the project site of JSW Steel Ltd . Client: JSW Steel Ltd(March 2010)
 - (iii) Joint Coordinator of Socio –economic survey of the project effected villages at Kharagpur and Shalboni blocks of West Midnapore districts,. Client: WBIDC. (March 2009)
 - (iv) Co-ordinator, 'Data Analysis for Doubling of Exports of Engineering Goods'. Client: Engineering Export Promotion Council (EEPC), (December 2010)
 - (v) Prepared 'Report on Engineering Skill Development Council (ESDC)', Client: Engineering Export Promotion Council (EEPC), (March 2012)

Other activities:

1. Finalizing the manuscript of my new book titled `Seven Decades (1947-2016) of Indian Petroleum Sector: a Political Economic Approach`.

Participation, as a resource person, in Overseas Conferences

- The 14th Session of UNCSD, New York, I spoke on Indian situation in the event (dated May 1, 2007) on “Sustainable Energy where we are now and where can we be” organized by INFORSE, Denmark and HELIO International, France.
- ECEEE Summer Study, (ECEEE: European Council for Energy Efficient Economy), June 4-9, 2007, France
- ESEE 2011, (ESEE: European Society for Ecological Economy), June 14-17, 2011, Istanbul. Turkey
- Euro Asia Economic Forum, EAEF-2013, September 26-28,2013, Xian, China
- Max Planck Institute of Social Anthropology, July 13-16, 2016, Germany.

Publications: There are quite a few publications. A select list is as under

Edited Books	(i) GATS: an Introduction, ISBN 81- 314- 0782- 9, ICFAI University Press (IUP), May 2007, (ii) Sustainable Development: Perspectives and Initiatives, ISBN 81-314-0781-0, IUP June, 2007 (iii) Japan: Regaining its Glory, ISBN : 978-81-314-1634-1 November, 2008, IUP
Original Books /Monograph	i)Towards BIMSTEC-Japan Comprehensive Economic Cooperation: Investment Opportunities and Challenges’, CSIRD , Kolkata, Sept 2006 ii) Arms of an Octopus -Siemens in India, Research Unit for Political Economy(RUPE), March 1990 (a monograph, jointly with S Dasgupta) iii) ‘jwalani jal, khaddo o jano-niyantraner galpo’, (Published by Bivas Sarkar, 47 Surya Sen Street, Kolkata 700009), January 2013
Research papers	Some of my research papers are available on the Social Science Research Network (SSRN) at http://ssrn.com/author=493785
Case Study	Suzlon Energy: The Indian Multinational , ICFAI Journal of Environmental Economics, Nov 2007 (jointly with Paritosh Nandi)
Editing Journals	Consulting Editor of the <u>ICFAI University Journal of Environmental Economics</u> , ISSN 0972 -9313, published by the Icfai University Press (IUP). Between Februarys, 2007and May 2009. Member of Editorial Board , <u>XIMB Journal of Case Research</u> . ISSN 0976-108X, Since 2009

